



MEDIA **RELEASE**

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New Partnership Between Sweetwater Chamber of Commerce and the Hispanic Business Initiative Fund

Two nonprofits partner to support small businesses in Sweetwater

(MIAMI, FL) November 14, 2012 – The Hispanic Business Initiative Fund of Florida (HBIF) and the Sweetwater Chamber of Commerce have established a memorandum of understanding to formally partner in support of small businesses in the South Florida region. The MOU between the two organizations defines specific ways in which the two agencies will work together to support small businesses in the area.

The partnership efforts will include presenting the HBIF “How to Start Your Business” orientation for start-up entrepreneurs during the chamber’s quarterly member meetings. The agreement also allows for collaboration between the Sweetwater Chamber and HBIF to provide information to clients and members about small business development services.

“Our goal is to help small businesses in South Florida succeed through open communications and cooperation between our organizations. Whether Hispanic entrepreneurs within the City of Sweetwater already have a business or they wish to establish one, both the Sweetwater Chamber of Commerce and HBIF can offer services that can benefit them,” said Myrna Sonora, HBIF Vice President for South Florida. “This partnership will provide chamber members with additional benefits and business development opportunities, while enabling HBIF to deliver our services to more small South Florida companies.”

About the Sweetwater Chamber of Commerce

The Sweetwater Chamber of Commerce was established for the good of the community and its businesses, with the goal of strengthening the economy and enhancing the quality of life for Sweetwater’s residents. They help businesses grow by facilitating networking, helping businesses navigate through governmental regulations, and provide collective representation for their members.

About HBIF of Florida, Inc.

The Hispanic Business Initiative Fund of Florida (HBIF) is the leading Hispanic economic development, nonprofit organization specializing in providing free bilingual assistance to Hispanic entrepreneurs trying to establish or expand their businesses in the state of Florida. For more than 20 years HBIF has promoted the Hispanic entrepreneur, offering programs and creating partnerships to advance economic development and foster job creation. HBIF is headquartered in Orlando and has offices in Miami, Tampa and Kissimmee. For more information, visit www.HBIFFlorida.org.

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