

MEDIA RELEASE



Media Contact:
Leonela Cole
813-980-2765
lcole@hbifflorida.org

NEW PARTNERSHIP BETWEEN BRANDON CHAMBER AND HBIF

Two local business entities partner to support small business in Brandon

(Tampa, FL) March 13, 2014 – The Hispanic Business Initiative Fund of Florida (HBIF) and the Greater Brandon Chamber of Commerce announced a partnership and official memorandum of understanding to work together in support of small businesses. The agreement defines specific ways in which the two agencies will work together to support small businesses in the area. These include referrals, sharing space for business training events and meetings, and allows for collaboration to provide information and resources to clients and members about small business development services.

“Our goal is to help small businesses in Brandon succeed, and open communications and cooperation between our organizations will help us serve them better. Whether Hispanic entrepreneurs within the City of Brandon already have a business or they wish to establish one, both the Greater Brandon Chamber of Commerce and HBIF can offer services that can benefit them,” said Leonela Cole, HBIF Vice President for the West Coast of Florida.

“The partnership with HBIF will help us offer chamber members additional benefits and business development opportunities, while helping HBIF deliver services to more small companies in Brandon,” said Laura Simpson, chamber President & CEO.

About the Greater Brandon Chamber of Commerce

A 5-Star Accredited Chamber, the Greater Brandon Chamber of Commerce serves as the visionary leader for programs and services benefiting their members by promoting and advocating a favorable business climate, quality of life and the orderly growth and development of the Greater Brandon community, fostering an environment for success. It constantly strives to provide comprehensive programs and activities that improve business and build a better community. For more information, visit <http://brandonchamber.com/>.

About HBIF of Florida, Inc.

The Hispanic Business Initiative Fund of Florida (HBIF) is the leading Hispanic economic development, nonprofit organization specializing in providing free bilingual assistance to Hispanic entrepreneurs trying to establish or expand their businesses in the state of Florida. For more than 20 years HBIF has promoted the Hispanic entrepreneur, offering programs and creating partnerships to advance economic development and foster job creation. HBIF is headquartered in Orlando and has offices in Tampa, South Florida and Central Florida. For more information, visit www.HBIFFlorida.org.

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