



MEDIA RELEASE

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HBIF Hispanic Business Workshop Series Across Florida Sponsored by State Farm

Free business workshops in Spanish scheduled in South, Central and West Coast Regions of Florida

(Orlando, FL) June 20, 2013 – The Hispanic Business Initiative Fund of Florida (HBIF) is proud to announce its schedule of business workshops for the second semester of 2013, sponsored by State Farm. The insurance company has once more invested in the HBIF mission and become the exclusive sponsor of the business workshops offered by the organization throughout the year to Hispanic entrepreneurs.

HBIF's workshops, presented in Spanish by subject matter experts, provide in-depth information on topics that are vital for small business owners to succeed. The series includes a variety of topics that include finance, importing and exporting, sales, technology and much more.

"State Farm has been a generous sponsor of HBIF for several years. We truly appreciate their support of our mission of guiding Florida's Hispanic entrepreneurs to greater success," said HBIF President and CEO Augusto Sanabria.

HBIF workshops are open to the public. Attendees at workshops often share common interests and business needs so beyond the valuable information presented, workshops offer a quality networking opportunity. HBIF's workshops during the second semester of 2013 will take place in nine cities across the state.

For decades, HBIF has offered Hispanic entrepreneurs free services and workshops designed to meet their specific business needs. Last fiscal year alone, 3,220 entrepreneurs were trained in diverse business topics at the seminars and workshops presented by HBIF.

About HBIF

The Hispanic Business Initiative Fund of Florida, Inc. (HBIF) is the leading Hispanic nonprofit economic development organization in Florida specializing in providing free and bilingual business development to entrepreneurs trying to establish or expand their business. For more than 20 years HBIF has promoted the Hispanic entrepreneur, offering programs and creating partnerships to advance economic development and foster job creation. HBIF is headquartered in Orlando and has offices in Miami, Tampa and Kissimmee. For more information, visit www.HBIFFlorida.org.

About State Farm

State Farm and its affiliates are the largest provider of car insurance in the U.S. and is a leading insurer in Canada. In addition to providing auto insurance quotes, their 17,800 agents and more than 65,000 employees serve 81 million policies and accounts – more than 79 million auto, home, life and health policies in the United States and Canada, and nearly 2 million bank accounts. Commercial auto insurance, along with coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 43 on the Fortune 500 list of largest companies. For more information, visit <http://www.statefarm.com>.

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Attachment: *HBIF workshops programmed for the remainder of 2013 across the State of Florida.*